

## Ken-Caryl Ranch Welcomes Core Soccer Technology!

*Submitted by Dan Paulter, Core Soccer Technology Owner*

I kicked a soccer ball against my garage door for a great deal of my youth. It wasn't until later in life that I realized that any success I had in the game stemmed from that habit. When I began coaching, I found it difficult to encourage my players to get this type of repetition. Kicking a ball against a wall just doesn't seem to keep kids engaged long enough to make an impact. Two years later, after building it in my mother's garage and basement, Core was born. A repetitive soccer system that gamifies fundamental soccer training.

Our first location in Centennial opened April 2021, and our second location in Ken-Caryl opened in September 2022. We currently offer various programs such as team training, birthday parties, coaching, and team parties and events. We plan to expand our offerings to include clinics, leagues, camps and parents' night out. We serve ages 4 to 99. Any age and experience level can enjoy playing at Core, whether you are a new player or a seasoned soccer player.

I am most excited about offering a fun and unique concept to the community for kids and adults alike, and the opportunity to provide a space to ignite or continue a passion for the game. Giving players the chance to develop and improve their soccer skills in a fun and positive environment was a motivator in creating the concept. At Core, we want to help build the soccer population and give back to youth soccer.

Core Soccer is a benefit to the community because we provide a platform for youth and adult players to quickly develop multiple facets of their game in a fun training environment. Core has qualified soccer coaches on site to further assist players with their game. Our facility helps athletes improve various skills, including first touch, passing accuracy, ball striking, field awareness, stamina, agility and cognitive decision making. Our proprietary 360-degree POD helps improve performance by self-training various fundamental skills utilizing proprietary sensors and software.

Our differentiator is repetition - playing one Core game (90 seconds) is on average equivalent to one real soccer game. Players get on average 90-110 touches per 90 second game. Core provides a minimum of 3x the amount of touches compared to other training sessions or practices.

We offer a free 30-minute introductory session for new clients. We also offer punch passes, memberships and drop-ins (reservations recommended). Come visit us between the hours of Monday - Friday, from 3-8 p.m., Saturday from 10 a.m. - 8 p.m. and on Sunday from 10 a.m. - 6 p.m. Our hours change seasonally and generally follow local school calendars. We look forward to serving the residents in the Ken-Caryl community.



*A participant getting their kicks at Core Soccer Technology to hone their soccer skills.*



*Inside Ken-Caryl's new resident business, Core Soccer Technology.*